

ZEGREENLAB BRAND GUIDELINES 2016

LOGOTYPE ™



ZEGREENLAB
ENVIRONMENTAL
TECHNOLOGIES

ALTERNATIVE LOGO



TYPOGRAPHY

Aa

DIN MEDIUM

AaBbCcDd
1234567890
+ #™£¢∞

Aa

Open Sans
AaBbCcDd
1234567890
+ #™£¢∞

Aa

Open Sans Bold
AaBbCcDd
1234567890
+ #™£¢∞

COLOR VALUES



#34E5A9

C 60% M 0% Y 51% K 0%



#000000

C 0% M 0% Y 0% K 100%



#808284

C 0% M 0% Y 0% K 60%



#E6E7E8

C 0% M 0% Y 0% K 10%